

**A STUDY ON THE PURCHASE OF MODIFIED EGGS IN
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The purpose of this study was to investigate the purchase of modified eggs. This survey was carried out through questionnaires and the subjects were 435 housewives who had middle school and high school students in Kyunggi and Inchon.

The results are summarized as follows :

1. Most housewives knew about the sale of modified eggs. However, they recognized that the price of modified eggs was expensive.
2. The higher their education level and monthly food cost were, the more frequent their purchase of modified eggs was.
3. The most reason of their purchasing modified eggs was nutrition and freshness.
4. The most popular method of cooking eggs was fried-egg.

Therefore, it is necessary to provide cheap, fresh and nutritious modified eggs.