A Study on Contemporary Textile Design enfluenced by Art Deco Style Hvun Jeong Kim. Hye Joo Lee, Department of Textiles, Ewha Women's University, Department of Clothing and Textiles, Chung-Ang University, Seoul, Korea.

The purpose of this study is look into the European Art Deco style and its colors of the 1920~30's for the development of a creative contemporary textile desing at the threshold of the 21st century, and to suggest a new direction by adapting it to the 1997/98's trends

The typical colors and formative elements of art Deco style is not only deeply related to the social, political, economical, cultural backgrounds of that time but also reflects the psychological public trends to renew themselves from repression and neurosis following World War I, which led to a craving for an characteristics of Art Deco style

- 1) Afro American culture such as Jazz, and dance made a symbol of refined, unpolished beauty.
- 2) The costume and splendid prformance on stage of Russian ballet, popular in western Europe at that time, gave a fresh shock to the public, and they became the characteristies of Art Deco color; orange, pink, crimson, violet, yellow and etc.
- 3) The Colour composition of Orphic-Cubism such as simultanious colour contrast inspired the textile design of Sonia Delaunay. Who can represent Art Deco textile designer, as a result, the thesis suggests contemporary woven textile design based on these characteristics of Art Deco of 97/98 A/W~98S/S trend entitled 'Neo Retro' and 'Neo Romanticism'