

## Clothing Session

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Korea – Speaker

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### Information Society and Clothing Culture

#### I . Introduction

#### II . Characteristics of Information Society

#### III . Changes in Information Technology Environment

#### IV . Changes in Information Technology and Clothing Culture

##### 1. Consumer Changes

: Professionalization, Individualization, Casualization

##### 2. Emerging New Types Retailing

: Electronic Commerce through CATV and Computer

##### 3. Clothing Industry

: From Fiber to Consumer in a Network

#### V . Conclusion

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Korea – Reactor Paper by Park, Jae-Ok.  
: Lee, Hye-Joo. Chungang University.

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