

## THE (YELLOW) PERILS OF PAULINE

Some aspects of visual grammar in Australia Political cartoons (1880s-Present)

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### Abstract

This paper argues that newspapers and magazines employ graphic designers to convey paralinguistic messages and that graphic designers use cartoons to complement the newspaper's analyses of political issues. The paper also shows those Australian graphic designers and editors have been commissioning cartoonists to illustrate the politics of race relations since the late-nineteenth century. These cartoons represent each newspaper's stand on racism and multiculturalism.

Drawing on recent developments in visual design theory, it compares some cartoons of the 1890s with some images of the 1990s to show changes in the public transcript about "Asians". The paper goes on to show that these representations document a shift from a "White Australia policy" to a "multiculturalist" ideology and to argue that these cartoonists have consistently used a grammar of visual design to convey their messages.

## KANSEI Evaluation on Malay Traditional Clothes: Identification of Traditional Clothing used in Conditional Climate and Situations.

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### Abstract

In this paper it will discuss on the Kansei aspect point of view towards the feeling and experience of each individuals when wearing the traditional clothes.

This research aims at grasp of characteristic of Kansei to define the relationship of traditional clothing images that are used as daily clothes. This research addresses to identify individual differences in significant Kansei and relationship between natural environment and working situation. Kansei is needed in clothing design to understand how people received their impressions or emotions from the object.

### Keywords

Baju Kurung, Baju Kebaya, Fabrics, Situation, Climate, Kansei evaluation