

A Study on the Sign of the Graffiti Depicted in the Western Costumes

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Graffiti was an unprofessional and covert desire of self-expression, having a close relation with our lives. It was used in diverse ways with repeating creation, development, and extinction, from expressing liveliness in Old Stone Age through describing symbolic meaning in the modern art. Graffiti means rude, humorous, or political writing and pictures on the walls of buildings. It's different from the delicate letters or pictures to inscript on the tree or rocks.

Being introduced as part of postmodernism in the 1970s, Graffiti revealed the American culture as it was, as a popular and vulgar art. This drawing were made confidentially mainly by teenagers or people from minority race who were oppressed by or alienated from white men.

Those people expressed their own desires, by scribbling on the wall in cities or subway station crowded by strangers. Thus, Graffiti played a role of substitute satisfaction, giving a sort of pleasure of radiating inner desire.

According to spreading of the culture of hip-hop, the Graffiti is not the culture of Afro-American, the minority race, but the thing of all of the artists concern. Graffiti was acknowledged as a new artistic action with the culture of hip-hop, not environmental pollution any more. In Europe, Graffiti was won the popular affection as the Street Art.

First of all, the kernel factor of the Graffiti is remarked communicative character. The desire of human being's expression is represented as a sign of the declaration of intension and the means of transmission. The sign is something to transmit message from the nonverbal point of view, the oldest sign was the sign for petition or he expression of something as a primitive form.

In addition the Graffiti, the expression of sign was reflected artist's internal consciousness with boundless sign.

Sign can be defined as a framework of life inherited as a practice from the primitive age long past. Graffiti was cited as a concrete example of sign, theme of this paper, and general understanding on sign expression was pursued through free work which all artists present with essential and positive ways using signs, their own languages, and life style.

It was found that artists of Graffiti whose free work style from inherent inner consciousness

might provide a basic framework to search for complex signs of modern paintings naturally understood life itself as art, and sublimated human inherent desire and their inner world through their works.

Since the end of the 20th century, a lot of fashion designers have represented symbolic images, such as letter and signs, as purely personal ways of expression through the western costumes.

This study was to grasp the meanings of plastic language by analyzing the sign of the Graffiti depicted in western modern costumes.