

# Design and Implementation of SMIL(Synchronized Multimedia Integration Language) Player for Electronic Commerce

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## Abstract

The Synchronized Multimedia Integration Language (SMIL) is a declarative markup language based on the eXtensible Markup Language (XML) to define a set of markup tags for synchronizing the timing and positioning relationships between multimedia objects. SMIL makes authoring of TV-like multimedia presentations on the Web easier for applications such as electronic commerce. We present the design and implementation of a JAVA-based SMIL player, which processes different types of media objects using multiple threads. Moreover, its cache engine detects the media type and allocates the proper cache memory for the corresponding media object.

*Keywords: Web, SMIL(Synchronized Multimedia Integration Language), Streaming Multimedia, JAVA, RTSP(Real Time Streaming Protocol), Electronic Commerce*

## 1 Introduction

Web is expected to be a distribution system for both interactive and synchronized multimedia contents. Moreover, many of today's television programs are multimedia presentations and could be produced by using techniques learned in creating multimedia web pages. Providers of synchronized multimedia contents are very interested in using Web for several reasons: easily changeable and more up-to-date content, cheaper cost of distribution, and no need for a new end-user application. Also multimedia contents are very

important for electronic commerce applications such as on-line shopping and product advertisement.

However, current HTML-based Web technology is clearly limited when it comes to creating continuous multimedia presentations. It lacks a format for authoring synchronized multimedia content, and support for network transmission of this type of content. The Synchronized Multimedia Integration Language (SMIL) is a recommendation from the World Wide Web Consortium (W3C) that allows for the creation of time-based multimedia delivery over the web [8,9]. Based on XML, it allows developers to mix many types of media, text,

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video, graphics, audio, and vector-based animation together, to synchronize them to a timeline, and to make authoring of TV-like multimedia presentations on the Web easier.

This paper presents a new JAVA-based SMIL player, which has been designed and developed as a stand-alone JAVA application. Section 2 presents an overview of SMIL. Section 3 discusses the overall structure and main features of the SMIL Player. Section 4 concludes the paper.

## **2 Synchronized Multimedia on Web**

### **2.1 Need for a New Language**

Integration of multimedia content into traditional documents such as HTML causes the problem of media synchronization. Since HTML only supports static spatial layouts, there is no clear means of synchronization of multimedia contents with temporal behavior. Specifying temporal relationships requires a new language with temporal composition capability [4].

The new SMIL language is a powerful tool for creating synchronized multimedia presentations on the web over low bandwidth connections. SMIL offers a new way to assemble and deliver streaming multimedia presentation [7]. Rather than the traditional way of creating a presentation by compiling a set of media into a single distributable file, SMIL lets authors glue separate media assets quickly and easily. Moreover, it transcends the limitations of traditional television in many ways: increased interactivity, easier content production and content distribution, and more efficient use of network bandwidth. Finally, a typical SMIL presentation can often require far less bandwidth

than when the same content is sent via a traditional television signal. This is one way to technically realize the much touted concept of "thousands of TV channels" without requiring the huge infrastructure investments in terms of fiber optics and satellites and the deployment delays coming with this that are necessary for earlier video-on-demand and interactive television approaches. To facilitate this great upcoming technology, well-built SMIL player is must-to-have along with a well-built SMIL authoring tool [1]. Currently several SMIL players are available around the world [9]: CWI Grins, Helio Barbizon, HPAS, NIST S2M2, Productivity Works Lp player, and RealNetworks G2.

### **2.2 Overview of SMIL**

SMIL is an XML-based declarative language to present Web-based multimedia documents. Current version of SMIL includes primitives which allow for easy implementation and early experimentation.

SMIL is an integrating format only representing how various media objects are to be positioned spatially and combined temporally. That is, it takes information objects encoded using their own formats (such as MPEG and WAV) and combines them into a Web-based multimedia presentation.

Moreover, SMIL describes four fundamental aspects of multimedia presentations. It provides layout specifications primitives to support simple and easy-to-use of document layouts. It also provides temporal specification primitives to encode the temporal structure of the application and the refinement of the start and end times of media events. Alternative behavior specification primitives are provided to express the various optional encodings within a document based on system or

user requirements. Finally, hypermedia support primitives are used to link various media objects. In a SMIL document, the linking problem is much more complicated than normal HTML. The location of a given anchor may move over time as the entity associated with the anchor moves. Moreover, conflicts between ownership of anchors and the semantics of following any given link may arise. SMIL version 1.0 utilizes a pragmatic approach in which Anchors and links within media objects are followed within the context of that media objects.

### 3. Details of the SMIL Player

We present the design goals, main features, and implementation details of JAVA application-based SMIL player, which utilizes up-to-date JMF (Java Media Framework) [3] APIs to support various media types.

#### 3.1 Design Goals and Overall Structure of the SMIL Player

The SMIL player consists of the SMIL parser and the rendering engine. The SMIL parser uses SAXDOM (Simple API for XML DOM) to modularize the SMIL DTD (Document Type Definition) parsing [10]. SAXDOM basically separates the underlying parsing functions into a set of callback routines from the SAXDOM driver.

Since SMIL supports various types of media object such as audio, videos, and textstreams, all SMIL media objects are defined through MIME types. The parser generates a set of hash tables while parsing <head> parts of the SMIL document. Parsing <body> parts generates the corresponding media type information and stores the proper JMF class method. Finally, these stored media information is used to render by using the JMF class library. Figure 1 shows the overall structure of the SMIL player.

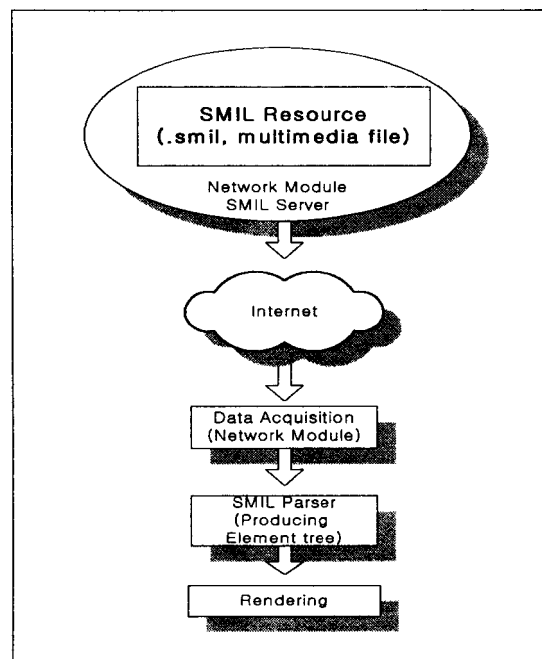


Figure 1. Overall Structure of the SMIL Player

### 3.2 Considerations for Performance

#### Improvements

The syntax of SMIL is relatively easy to understand. However, it can employ many different types of media such as text, graphic, audio, and video. To handle different types of media objects at the same time, SSP is designed to be multi-threaded. When parsing each part of a SMIL documents, a new thread is created to handle it. At the end of parsing the resulting objects are stored in a hash table. When execution of the SMIL document starts, corresponding threads are concurrently running to render and show the different media objects. Figure 2 shows the multi threaded processing of SMIL header and body elements.

Compared with traditional textual objects, multimedia objects usually require much higher bandwidth. A typical piece of 25-second 320x240 QuickTime movie could take 2.3MB, which is equivalent to about 1000 screens of textual data.

This is unimaginable in the old days when only textual data is transmitted on the net. Most multimedia objects require the real-time transfer.

Moreover, multimedia data stream is usually bursty. Just increasing the bandwidth will not solve the burstiness problem. To overcome these difficulties, the SMIL player incorporates intelligent cache engine. The cache engine detects the media type and allocates the proper cache memory for the corresponding media object. It even stores the played media objects into a JAR (JAVA Archive) file for future uses. Currently all cached media data is stored into several JAR files of single client machine on which the SMIL player runs. Each JAR file keeps tracks of single media type. For instance, if the SMIL player played SMIL documents including 3 videos, 2 audio clips, and 5 textstreams, the client machines keeps 3 different JAR files.

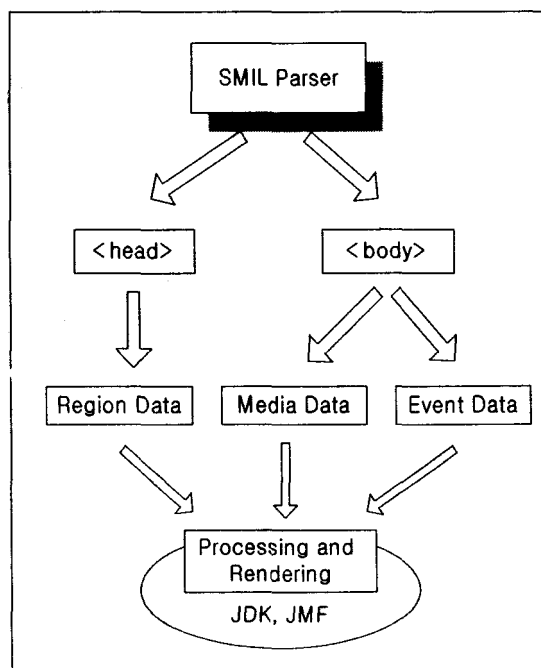


Figure 2. Internal Structure of the SMIL Player.

### 3 Conclusion

Currently, HTML only supports static layouts and restricted multimedia presentations. The Synchronized Multimedia Integration Language (SMIL) is a recommendation from the W3C that makes authoring of TV-like multimedia presentations on the Web easier, and is useful for electronic commerce applications. We presented the design and implementation of a JAVA application-based SMIL player.

Current version of the SMIL player utilizes HTTP for transferring SMIL documents. However, next version of it should support RTP (Real-time Transfer Protocol) [5] and RTSP (Real-time Streaming Protocol) [6]. These standard streaming protocols for multimedia content have been developed within the IETF (Internet Engineering Task Force).

In future research, more attractive user interface and robust cache design should be incorporated into SSP. A research on a SMIL authoring tool that works with any play engines should follow.

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