A Study of Fashion Design Applied with Characteristics of Korean Dress - The Goddess of Earth -

Mi-Sun Joen and Myung-Ja Park

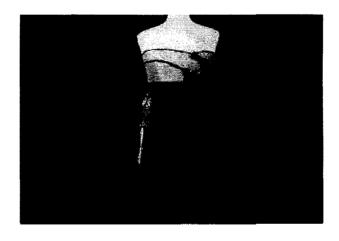
Department of Clothing and Textiles, Hanyang University, Korea

The work of fashion design was made with intent to express the image of goddess of earth by applying characteristics and inspiration of Korean traditional dress, *Chima* and *Jeogori* of *Hanbok*. The objectives of design was to discover the traditional beauty of patterns and designs, techniques of expression and styles of constitution in the Korean costume, to develop modern fashion design from the beauty elements in *Hanbok*, and to design for the woman who desire to have an unique style for their evening and party wear.

Colors of golden brown and dark brown were selected to represent a source of life, such as a rich earth and ripen crops on the golden field in late fall. Harmonious arrangement of brown colors was the essential point of the work. Organza of natural silk fabric was combined with a Korean distinctive silhouette to emphasize the image of a goddness that is mysterious and attractive.

The style of "The Goddess of Earth" is a long one-piece dress in which some details of *Hanbok* were developed and removed. It is composed of a shoulderless, high-waist, fitted top and a gathered skirt reached to the ground. Each top line was cut tightly by draping. The harmonious blend of strait lines and graceful curves from *Hanbok* were adopted. Two coat strings for fastening up was modified from those of Korean dress. In the case of skirt, the natural, elegant and abundant image were expressed with manual sewing and hand measurement of 1.5cm-wide each pleat by guesswork. Above all, this work is characterized by hand-sewing of Korean traditional sewing method, called kkekki technique, used for very thin and see-through fabric in delicate way.

As a result, an approach and attempt of design recomposed of *Hanbok* by modern variation showed the another possibilities of fashion production.



<Figure> "The Goddess of Earth".