

Editorial Comment: Time for Renewal at APJIS

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I am very honored and excited to begin my tenure as the Editor-in-Chief of *Asia Pacific Journal of Information Systems* (APJIS: www.apjis.or.kr) with this issue. APJIS is published by the Korea Society of Management Information Systems (KMIS: www.kmis.or.kr), which is the largest professional institute in Korea in the field of information systems. KMIS has published APJIS since 1990 and has successfully made it the flagship journal of Korea. APJIS was previously known as Journal of MIS Research. KMIS renamed the journal to its present name beginning with the spring issue of 2009 (Vol. 19, No. 1). Having actively participated in APJIS activities as an Editorial Review Board (ERB) member, author, and reviewer, I recognize well the value and impact of APJIS.

The goal of APJIS is to become the premier journal on information systems research not only in the Asia Pacific region but also in the world. We will achieve this goal by continuously building on the strengths of this institution and pursuing new directions. Moreover, as a way to realize the goal, we will apply to Thomson Reuters for inclusion in the SSCI database at the end of 2015.

We believe that people are the most important asset in achieving this goal. I sincerely appreciate the tremendous effort of past APJIS Editors-in-Chief: Ho Geun Lee, Won Jun Lee, and Yongjin Kim. Without their significant contributions, we would not have achieved the journal's current position and reputation.

On the basis of the advice from past Editors-in-Chief and advisory board members, I have restructured the ERB by rotating off some members who have provided valuable service to the journal during the last few years and inviting new members to the ERB for a two-year term.

A number of members are rotating off the board after several years of excellent service: Hoon Sang Cha, Sangmi Chae, Yunhi Chang, Jahyun Goo, Se-Joon Hong, Yujong Hwang, Il Im, Dong-Gil Ko, Kee-Young Kwahk, Ohbyung Kwon, Jinsoo Park, Il Ryu, Cai Shun, and Chen Xi. I express my sincerest gratitude to them for their exemplary work.

Other members have agreed to continue serving on the board. I thank them for the service they have already provided, and I am pleased to have them on board for the next two years. The con-

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tinuing ERB members include: Byounggu Choi, Tae Ho Hong, Junchi Iijima, Wonjin Jung, Dongmin Kim, Hee-Woong Kim, Seung Hyun Kim, Youngsuk Kim, Joon Koh, Dongwon Lee, Gwan Hoo Lee, Jaeki Song, and Choon Ling Sia.

Several new members have been invited to join the board: Young Bong Chang, Namho Chung, Guy Gable, Kunsoo Han, Carol Hsu, Dan Kim, Chulmo Koo, Soon-Jae Kwon, Habin Lee, Jung Lee, Jean-Henry Morin, Wonseok Oh, Yunjie Calvin Xu, and Sung-Byung Yang. They have all agreed to serve the journal as ERB members for the next two years. I welcome all of them to the ERB and look forward to their future contributions to the journal.

I will work closely with all EBR members to move the APJIS forward. I will also introduce new policies and directions effective January 2014, as discussed in the following.

I . New APJIS Homepage

APJIS has recently introduced its newly updated dynamic homepage. The new APJIS homepage has been designed to be more user-friendly and to offer quicker access to a variety of articles and news. The homepage lists the most downloaded and most cited articles, newsletters, special issues, and so on. We strive to improve the APJIS homepage further, and your feedback is always welcome.

II . Exemption of Submission and Publication Fees

From January 2014, submission fees will no longer be charged for all papers. Furthermore, publication fees will no longer be required for manuscripts written in English. However, manuscripts written in Korean will still be charged publication fees. We encourage everyone to submit papers written in English.

III . Best Paper Award

Beginning this year, APJIS will bestow the Best Paper Award to the most outstanding paper in an issue. The best paper should be written in English and should make a significant contribution to information systems research. The prize is US\$1,000 and a certificate.

IV . Shortened Review Cycle

APJIS will try to reduce the time from submission to publication and shorten the overall review cycle. The time required for one round of review will be shortened to 30-40 days from >90 days, thus, authors will receive their review results within 30-40 days after submission. We will also try

to make a final decision on all papers after the second round of review. If necessary, authors will be asked to perform minor revisions on their papers during the third round of review. If you need to publish a paper urgently, APJIS is your most appropriate outlet.

V. Special Issue Proposals are Always Welcome

APJIS always welcomes proposals for special issues on topics of current interest in information systems. You can send a brief description of your concept for the special issue to the APJIS office (apjis@kmis.or.kr) or to me personally (isjnlee@korea.ac.kr). I will circulate the proposed concept to ERB members. If the initial response is favorable, I will request a detailed plan and description of the special issue.

Four special issues are currently in progress. The topics in the special issues include the following: 1) *Role of IT in Tourism* edited by Chulmo Koo, Ulli Gretzel, William C. Hunter, and Namho Chung; 2) *Social Media for Business and Society* by Hee-Woong Kim, Hock Chuan Chan, and Sumeet Gupta; 3) *Knowledge Management and Business Intelligence* by Byounggu Choi, Kunsoo Han, and Zhuo (June) Cheng; and 4) *Electronic Word of Mouth and User Generated Content* by Sung-Byung Yang, Kyung Young Lee, Animesh Animesh, and Saeed Akhlaghpour. You can find more detailed information about these issues on the APJIS homepage. Please consider these special issues for your related works.

VI. Online Submission and Review System

APJIS plans to introduce a new online submission and review system that will facilitate the review process and provide convenient service to authors, reviewers, and ERB members. Once the system is ready for use, a link to the online submission and review system will be provided on the APJIS homepage.

VII. Paths to APJIS Promotion

To facilitate citation and help you cite papers published in APJIS, we have prepared an endnote file that lists all papers published in APJIS and classifies them into several major research areas. This endnote file has been uploaded to the journal homepage (www.apjis.or.kr/common/img/EndNote2014.1.zip). You can download it any time and use it for citation purposes. Moreover, the full name of the journal, that is, *Asia Pacific Journal of Information Systems*, should be used rather than its acronym, APJIS.

We have created Facebook (www.facebook.com/apjis) and Twitter pages (twitter.com/APJIS2) for the journal. Please visit them and subscribe to the journal through the social media. We will use both pages to distribute diverse journal-related news, such as book reviews, summaries of upcoming special issues, managerial insights from published papers, and so on.

APJIS has launched a newsletter that will be distributed regularly to all APJIS and KMIS related personnel four times a year. The first newsletter was already released last December 2013. We will use the newsletter to disseminate recent journal-related news, including upcoming workshops and seminars, information on special and recent issues, changes in the ERB, the above-mentioned end-note file, and so forth.

This newsletter will regularly provide more stable and regular-based information related to the journal for readers, authors, and reviewers, while the Facebook and Twitter pages will provide more dynamic information in a timely manner.

In conclusion, we will do our best to make APJIS the best journal. This goal will not be possible without your strong support. If you have any comments on APJIS, please feel free to email me at apjis@kmis.or.kr or isjnlee@korea.ac.kr. Please spread the word about APJIS and follow it on Facebook, Twitter, and the APJIS homepage. We eagerly await your feedback and opinions for improving the journal because APJIS belongs to you, its authors, reviewers, readers, and subscribers. Thank you.